

CHOOSE *Life* W SCONSIN

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FOR IMMEDIATE RELEASE

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Choose Life Wisconsin Issues Another Round of Funding from Sale of Choose Life Plates

MADISON, WI – Recently representatives from Choose Life Wisconsin hand-delivered checks to twelve of Wisconsin’s Pregnancy Care Centers. Just over \$28,000 has been raised from the sale of Choose Life Wisconsin license plates since the plates were released for purchase in late October last year.

This is the second round of funding from the plate sales. Choose Life Wisconsin has received \$28,607 to date from the sale of the plates and since May of this year has awarded over \$29,000 in grants to twenty pregnancy care centers across the state. Nearly 1100 plates have been sold.

Julaine Appling, president of Choose Life Wisconsin and Dan Miller, vice-president, have made the in-person check deliveries.

“Being able to give money to these incredible organizations has been a dream come true,” said Appling. “The Pregnancy Care Centers in our state are doing phenomenal work in helping women, men and their unborn babies. We know they are using the funds we are awarding them to reach even more people with more services. That’s what this is all about. It’s an honor to be able to help these centers.”



Dan Miller, Vice President of Choose Life Wisconsin, noted, “We are fulfilling our pledge that 100% of the funds raised from the sale of these plates will go the pregnancy care centers. Visiting the centers is a wonderful experience. Meeting with staff and volunteers who dedicated to their work and are excited to receive these grants is a great reminder about why we’ve worked so hard to make this plate and funding stream a reality.”

All funds received from the sale of the plates can be awarded as grants because Pro-Life Wisconsin and Wisconsin Family Council underwrite all administrative and overhead costs.

The organizations recently receiving grants are Access Women’s Center in Madison, Alpha Women’s Center in Milwaukee, Anchor of Hope Health Center in Sheboygan, CareNet Pregnancy Center of Dane County, Evangelical Child and Family Agency in New Berlin, First Choice Pregnancy Resource Center in Stevens Point, First Choice Pregnancy Resource Center in Wisconsin Rapids, Hope Life Center in Wausau, National Office of Post Abortion Reconciliation & Healing in Milwaukee, Women’s Care Center of Madison, Women’s Care Center of Milwaukee. And Women’s Support Center of Milwaukee.



Each quarter the state transfers to Choose Life Wisconsin, Inc., the accumulated monies from the \$25 per-plate donation.

[Choose Life Wisconsin, Inc.](http://www.chooselifewisconsin.com), is an independently registered Wisconsin not-for-profit corporation. The IRS has recognized Choose Life Wisconsin as a 501(c)(3) organization, and the Wisconsin Department of Transportation has approved it as an Authorized Special Group. Choose Life Wisconsin’s mission is to spread a positive, pro-life message and help Wisconsin’s vital Pregnancy Care Centers flourish by funding them from the proceeds of the sale of the Choose Life plate.

The application form for the license plate and instructions with financial information are available on the [Choose Life website](http://www.chooselifewisconsin.com).

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